

# Colorado State University Ranch Horse Team 2019- 2020



Dear Potential Sponsor,

We are seeking your financial support of the Colorado State University Ranch Horse Team. The Colorado State University Ranch Horse Team is a club that is open to all university students and that provides opportunities to grow in leadership, horsemanship, and teamwork. Over the years our success and popularity has grown, increasing costs for the team. Due to little funding from outside sources, our members have been responsible for all expenses. Your sponsorship of the team would help to promote opportunities for training, member growth, and promotion of the Ranch Horse sport.

In the past, each team member has been responsible for obtaining at least one sponsor for the purpose of supporting the team's endeavors for the semester. Because team members have different resources and the fact that sponsors vary from year to year, we apologize in advance if there is any duplication of team members contacting your business. Our goal is \$3,000 to cover the cost of training, clinics and travel; as well as entry fees for various collegiate shows that the team participates in each season.

Our team has recently been approved as a Non-Profit 501(c) 3 organization by the IRS. The tax ID is located on the last page of this packet. It is recommended that you follow up with your tax advisor on deductibility.

Without sponsorships, we would not have had the success that we did this last year. Thank you if you have been a sponsor in the past and thank you for considering a sponsorship this year!

Sincerely,

Colorado State University Ranch Horse Team

Company Name: \_\_\_\_\_

Date: \_\_\_\_\_



## Sponsorship Opportunities

### Upcoming Fall Competitions:

Slidin Daze NJC Show: September 6<sup>th</sup>-8<sup>th</sup> (Wheatland, WY)

CoWN Ranch Show: September 21<sup>st</sup>-22<sup>ed</sup> (Brighton, CO)

Slidin Daze SHTX & AQHA Show: October 3<sup>rd</sup>-6<sup>th</sup> (Elbert, CO)

SHTX World Championship: October 25<sup>th</sup>-27<sup>th</sup> (Abilene, TX)

CoWN Winterfest Championship: November 21<sup>st</sup>-24<sup>th</sup> (Loveland, CO)

### Levels of Sponsorships:

#### **Platinum: \$500 & Up**

- Banner(s) at show
- Logo & announcement on social media
- Announced during show
- Promotional item distribution (Must provide items)
- Logo on apparel (Must supply patches)

#### **Gold: \$200 - \$499**

- Banner(s) at show
  - Logo & announcement on social media
  - Announced during show
- \*\*\*Sponsor an award

#### **Silver: \$100 - \$199**

- Banner at show
  - Logo & announcement on social media
  - Announced during show
- \*\*\*Sponsor the sportsmanship buckle

#### **Bronze: \$99 & Below**

- Logo & announcement on social media
- Announced during show

\*Any prize or item given will be put under a sponsorship level based the item's value.

\*\*\*Please contact us about prizes for our Spring Show if you are interested.

**All sponsorship rewards listed are suggestions, if you would like something different please contact the team.**



# Sponsorship Form

## Sponsorship Level:

- Platinum      \$500 & up
- Gold            \$200 - \$499
- Silver           \$100 - \$199
- Bronze          \$99 & below

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Address, City, State, Zip Code

## Payment Of:

- Cash
- Check
- Prize

Amount of: \_\_\_\_\_

\*Please Make Checks Payable to CSU Ranch Horse Team

**Tax ID 81-3503540**

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

Please complete and return to:

**Jordyn Troglin**  
700 Ponderosa Dr. 80521  
1 (505) 252-6900